

■ Fridays with KGD Lifestyle Interiors



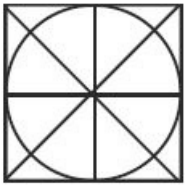
In our fast-paced world, achieving a harmonious balance between work and leisure has become increasingly important. Enter the concept of "bleisure" travel, a term coined to describe the fusion of business and leisure travel.

Bleisure is a concept that reflects the changing nature of work, where business trips are no longer just about meetings and conferences. Travelers are increasingly looking to blend their professional commitments with the opportunity to explore new destinations and cultures.

Lifestyle interior design goes beyond mere aesthetics. It's about creating spaces that enhance our well-being and cater to our specific needs. When applied to bleisure travel, it becomes a powerful tool for enhancing the traveler's overall experience. In this week's blog post, we'll explore key elements of lifestyle interior design that can transform your own bleisure trip.

Tina Delia, NCIDQ
Director of Lifestyle Interiors
"Fridays with KGD Lifestyle Interiors" Editor

♡ Tina Delia



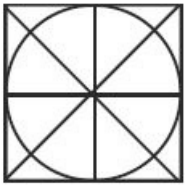
Coworking Spaces



In an era where remote work is becoming increasingly prevalent, the demand for flexible and inspiring workspaces has surged. Hotels, with their abundance of space and amenities, have been quick to recognize this trend and have adapted accordingly. Coworking spaces in hotels offer a perfect solution for travelers and professionals who require a comfortable, well-equipped, and convenient place to work.

Some hotels are now featuring coworking spaces designed to encourage productivity while offering a comfortable environment. The Selina brand of hotels, for instance, combines stylish accommodations with co-working areas and vibrant communal spaces.

Coworking spaces in hotels are often designed with aesthetics and functionality in mind. Hotels excel at creating inviting environments, and coworking areas are no exception. The result is an atmosphere that fosters both productivity and relaxation. Imagine working with a view of a picturesque city skyline or in a lush garden courtyard. These spaces go beyond the mundane office setting.



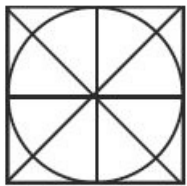
Wellness Amenities



In recent years, the hospitality industry has witnessed a significant shift in the preferences and expectations of travelers. Beyond the traditional criteria of comfort, location, and affordability, modern-day guests seek an immersive and holistic experience that caters to their well-being. As a result, hotels are now incorporating wellness amenities into their design to meet this growing demand.

Lifestyle design incorporates this seamlessly. We are designing accommodations that offer amenities like fitness centers, spas, and meditation spaces to help guests recharge after a busy day of work.

The integration of wellness amenities in hotel design is not merely a trend. It's a reflection of a cultural shift towards healthier living. Travelers today are more health-conscious and mindful of self-care. As a result, hotels are adapting to these changing preferences by providing a range of amenities that promote physical, mental, and emotional well-being.



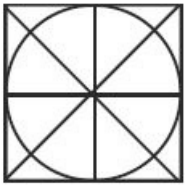
■ Vacation Rentals



Many travelers are turning to vacation rentals, which often come equipped with lifestyle amenities like fully equipped kitchens, cozy living rooms, and even private workspaces. This flexibility allows guests to strike a balance between work and leisure.

Vacation rentals have revolutionized the way we travel. They offer unique and personalized experiences, allowing guests to immerse themselves in a destination's culture while enjoying the comforts of home. However, the success of a vacation rental often hinges on its design.

The first and most critical aspect of vacation rental design is in the details. The devil is in the details, as they say, and it couldn't be truer for vacation rentals. Pay attention to the small things that can make a big difference, such as well-placed hooks for hanging coats, USB charging ports, blackout curtains, and thoughtful toiletry amenities. These little touches can elevate the guest experience.

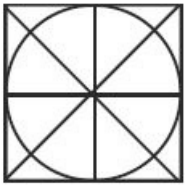


■ Boutique Hotels



Boutique hotels have transcended the conventional concept of accommodation, offering travelers an immersive and personalized experience. These small, charming, and often independently-owned establishments have become a beloved trend in the hospitality design industry. What sets them apart is their distinctive design, which goes beyond mere aesthetics to create an atmosphere that leaves a lasting impression on guests.

Boutique hotels often incorporate local art and culture into their design, providing a unique and immersive experience for guests. These spaces can inspire creativity and relaxation in equal measure.

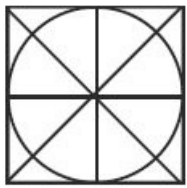


Who is Selina?

Selina provides guests with beautiful places to stay, travel, and work abroad indefinitely. Plus, they use in-depth local knowledge to create thousands of authentic activities and experiences in over 110 destinations worldwide. From the heart of urban cities to the depth of the Amazon Jungle, Selina puts their heart, soul, and wanderlust into providing forever-travelers, break-takers, and staycaters with a new and exciting way to explore the world.

WORK, STAY, EXPLORE, COWORK! They are building one of the largest hospitality brands in the world with one of the fastest conversion models globally. Blending beautifully designed accommodation with coworking, recreation, wellness, and local experiences, Selina is custom-built for today's nomadic traveler, providing guests with a global infrastructure to travel and work abroad seamlessly.

Here at KGD Lifestyle Interiors, we are obsessed!

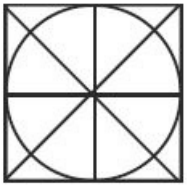


■ Enjoy the Experience & Contact Us

Lifestyle interior design has become a game-changer in the world of bleisure travel. By prioritizing comfort, productivity, and wellness, it enhances the overall travel experience for those who seek to blend work and leisure seamlessly. As this trend continues to evolve, travelers can look forward to more exciting accommodations that cater to their diverse needs and desires, making each bleisure trip an unforgettable adventure. So, when planning your next business trip, consider how lifestyle interior design can elevate your journey from ordinary to extraordinary.

Embrace the opportunity to explore, relax, and make memories. Whether it's visiting historical sites, enjoying local cuisine, or simply taking a leisurely stroll, we at KGD want you to savor all the moments.

In fact, we'd welcome hearing from you. In addition to being a DC multifamily architect and interior designer, KGD designs boutique hotels, boutique fitness studios, and other hospitality spaces. Our work is throughout the DMV (Washington DC, Maryland and Virginia), even nationally!



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